



CONTACT:

Patrick Kowalczyk, patrick@pkpr.com

Gretchen Griffin, gretchen@pkpr.com

PKPR, (212) 627-8098

PHOTOS AVAILABLE

RIVER TO RIVER® FESTIVAL PRESENTS FREE OUTDOOR SCREENINGS

OF CLASSIC BROADWAY-THEMED FILMS PAIRED WITH INDIE SHORTS

**"Movie Nights On The Elevated Acre" to Feature *Broadway Danny Rose*,
Auntie Mame, *The Country Girl*, and *The Muppets Take Manhattan***

RiverToRiverNYC.com

888-391-FEST

New York, NY – May 10, 2010 – A month of classic Broadway-themed films will be presented for free at a stunning downtown outdoor oasis as part of the Broadway2Battery Movie Nights On The Elevated Acre series during this summer's River To River® Festival. Each Thursday evening from July 29 to August 19, Movie Nights On The Elevated Acre will screen a classic film tied to the theme "Broadway2Battery," coupled with independent shorts by New York City filmmakers exploring their city. The unique series will once again alight on the Elevated Acre at 55 Water Street, a spectacular open-air plaza that overlooks the East River.

This year's lineup includes *Broadway Danny Rose* (July 29), Woody Allen's Oscar-nominated mob caper; *Auntie Mame* (August 5), the adaptation of the book by Patrick Dennis which chronicles the madcap adventures of a boy whose life is transformed when he comes under the care of his eccentric aunt; *The Country Girl* (August 12), the 1954 film starring Bing Crosby as a washed-up actor and Grace Kelly as his long suffering wife; and *The Muppets Take Manhattan*, (August 19), the first feature to introduce the Muppet Babies to the world.

"Watching movies on the Elevated Acre at the River To River Festival is the ultimate New York experience," said Tal Yarden, curator of the series. "There's no better place to enjoy Hollywood's best tributes to the Great White Way than on a rooftop overlooking the city in which these stories unfold."

Before each feature, acclaimed independent filmmakers Alex Kalman and Josh Safdie, Alexandra Lerman, Cheryl Dunn, and Jay Hufford will each screen their short films. See below for details.

Tickets are required for each screening and will be available, two per person, at the street-level Water Street entrance to the Elevated Acre on a first-come, first-served basis starting at 6pm on the day of the screening.

Named “one of the city’s most compelling summer series” by the *New York Times*, the River To River Festival is New York’s largest free summer arts festival. Founded in 2002 to help revitalize Lower Manhattan after September 11th, the festival draws hundreds of thousands of people each year to Downtown’s spectacular waterfront. The events span venues from the World Financial Center and Rockefeller Park on the Hudson River to Castle Clinton National Monument, Wagner Park, and Battery Park at Manhattan’s tip to The Elevated Acre and The Seaport on the East River.

For a complete schedule of River To River Festival programming, please visit rivertorivernyc.com.

The complete schedule for the 2010 River To River Festival’s “Movie Nights on the Elevated Acre” is as follows:

Thursday, July 29 8:00pm

Broadway Danny Rose

Broadway2Battery:

Movie Nights on the Elevated Acre - Classic New York Features Paired with Independent Shorts

Presented by Alliance for Downtown New York

Told in flashbacks by a group of comedians over lunch at the Carnegie Deli, Woody Allen's Oscar-nominated 1984 film, co-starring Mia Farrow, follows hapless talent agent "Broadway" Danny Rose (Allen) as he gets dragged into a love triangle involving the mob.

Preceded by short films by Alex Kalman and Josh Safdie (Red Bucket Films):

My Balloon Goes Higher (2006, 2 minutes) A pair of red balloons attend the Macy’s Thanksgiving Day parade.

Ice Cream Soup (2007, 14 minutes) George pushes around his ice cream soup cart around New York providing relief from the hustle and stress of a hot summer day.

TICKETS ARE REQUIRED and will be available, two per person, at the street-level Water Street entrance to the Elevated Acre on a first-come, first-served basis starting at 6pm on the day of the screening. Free, 8pm, The Elevated Acre at 55 Water Street, between Broad and William Streets.

Thursday, August 5 8:00pm

Auntie Mame

Broadway2Battery:

Movie Nights on the Elevated Acre - Classic New York Features Paired with Independent Shorts

Presented by Alliance for Downtown New York

Based on the Broadway production and nominated for six Academy Awards®, this beloved 1958 classic stars Rosalind Russell as Mame, an exuberant and unconventional socialite in the roaring 20s.

Preceded by a short film by filmmaker Cheryl Dunn:

Come Mute (2006, 11:23 minutes) Come Mute is an autobiographical fable about a young New Jersey girl as she tries to figure out how to bring creativity to her working class existence.

TICKETS ARE REQUIRED and will be available, two per person, at the street-level Water Street entrance to the Elevated Acre on a first-come, first-served basis starting at 6:00 pm on the day of the screening. Free, 8pm, The Elevated Acre at 55 Water Street, between Broad and William Streets.

Thursday, August 12 8:00pm

The Country Girl

Broadway2Battery:

Movie Nights on the Elevated Acre - Classic New York Features Paired with Independent Shorts

Presented by Alliance for Downtown New York

Adapted from the Clifford Odets play and starring Grace Kelly, William Holden and Bing Crosby in his greatest performance, this 1954 Oscar-winning drama tells the story of an alcoholic has-been Broadway actor struggling with the one last chance he's been given to resurrect his career.

Preceded by short films by Alexandra Lerman:

A Man is Not a Piece of Fruit! (2006, 3 minutes) A fantasy about the stock market, the object of which is an atypical Wall street type whose life is guided by fortune telling.

Opera (2007, 3 minutes) Singing in a subway station.

TICKETS ARE REQUIRED and will be available, two per person, at the street-level Water Street entrance to the Elevated Acre on a first-come, first-served basis starting at 6:00 pm on the day of the screening. Free, 8pm, The Elevated Acre at 55 Water Street, between Broad and William Streets.

Thursday, August 19 8:00pm
The Muppets Take Manhattan
Broadway2Battery:
Movie Nights on the Elevated Acre - Classic New York Features Paired with
Independent Shorts
Presented by Alliance for Downtown New York

Frank Oz directs this classic ode to Broadway in which the Muppets travel to New York intent on finding a producer for their 1984 musical, *Manhattan Melodies*.

Preceded by a short film by Jay Hufford:

Henry the Otter (2007, 18 minutes) Discovered on the beach at Coney Island, Henry becomes the toast of the town in this homage to ragtime era New York City.

TICKETS ARE REQUIRED and will be available, two per person, at the street-level Water Street entrance to the Elevated Acre on a first-come, first-served basis starting at 6:00 pm on the day of the screening. Free, 8pm, The Elevated Acre at 55 Water Street, between Broad and William Streets.

#

About The River To River Festival:

The River To River Festival is presented by a collaboration of Lower Manhattan's major cultural event producers including the Alliance for Downtown New York, arts>World Financial Center, Battery Park City Authority, Lower Manhattan Cultural Council, Port Authority of New York and New Jersey, and The Seaport. Co-presenters for the 2010 season are the Joyce Theater and IMG Artists. All partners are firmly committed to using the arts as a tool for economic revitalization and the development of new audiences for the arts.

Free admission to River To River® events is underwritten by a wide range of funders led by the Festival's Founding Sponsor, American Express.

Major support is provided by the Festival's Producing Partners, including NBC Local Media New York and WNYC New York Public Radio. Vital support comes from our Supporting Funders, including Century 21 Department Stores, EmblemHealth, JetBlue Airways, New York City Department of Cultural Affairs in partnership with the City Council, Target, and The Village Voice. Participating Funders are CB Richard Ellis, The Moody's Foundation, National Endowment for the Arts, New York Marriott Downtown, New York State Council on the Arts, New York Stock Exchange Foundation, Pace University, and TKTS Seaport.